

Figure 1. Advertising Extracting System

Table 1. Demographic characteristics of the study population	
Age (years)	65.0 ± 1.5
Gender (male/female)	100/100
Education (years)	12.0 ± 1.0
Occupation (white/blue)	100/100
Marital status (married/divorced/widowed)	100/100/100
Income (€ per month)	1,200 ± 100
Smoking status (smoker/non-smoker)	100/100
Alcohol consumption (g/day)	100 ± 100
Physical activity (hours/week)	100 ± 100
Comorbidities (hypertension/diabetes/cholesterol)	100/100/100
Medication (antihypertensive/antidiabetic/anticholesterol)	100/100/100
Quality of life (SF-36)	100 ± 100
Health status (good/fair/poor)	100/100/100
Life expectancy (years)	100 ± 100
Survival (months)	100 ± 100
Recurrence (yes/no)	100/100
Death (yes/no)	100/100
Transplantation (yes/no)	100/100
Follow-up (months)	100 ± 100
Lost to follow-up (%)	100
Dropouts (%)	100
Completed (%)	100
Analysis (%)	100
Intention to treat (%)	100
Per protocol (%)	100
As treated (%)	100
On treatment (%)	100
Off treatment (%)	100
Discontinued (%)	100
Completed (%)	100
Analysis (%)	100
Intention to treat (%)	100
Per protocol (%)	100
As treated (%)	100
On treatment (%)	100
Off treatment (%)	100
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Discontinued (%)	100
Completed (%)	100
Analysis (%)	100
Intention to treat (%)	100
Per protocol (%)	100
As treated (%)	100
On treatment (%)	100

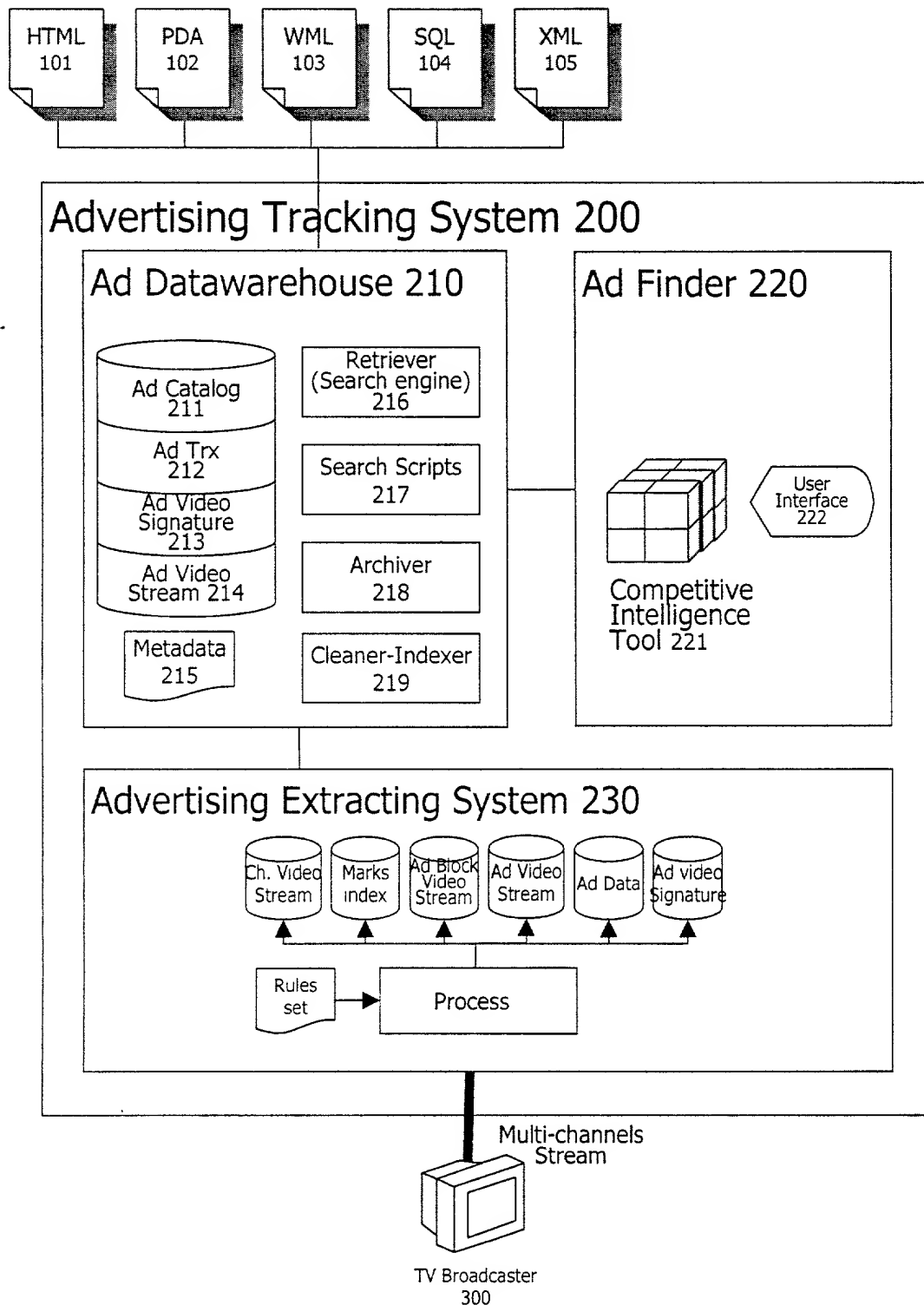


Figure 3. Advertising Tracking System